

edward lee

new media designer

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EXPERIENCE **Arami Design** | San Carlos, CA | October 2006–Present

Flash and Web Designer

Arami Design is a full-service design agency that has excelled for 16 years creating successful brands. Their design capabilities are identities, websites, print collateral, advertising, event materials, flash and more.

- Concepted and designed appealing visual brands for clients that were consistent across various media including identities, websites, flash, marketing collateral and more.
- Responsible for developing all XHTML/CSS/Javascript standards based cross browser/platform front-end code for all client websites.
- Responsible for all Flash animation and Actionscript development of all client and company websites.

MediaZone.com | Redwood City, CA | January 2006–October 2006

Designer

MediaZone is a leading global provider to consumers of licensed video content. They offer access to live event broadcasts, and an extensive library of content in sports, film, TV entertainment, and more.

- Designed websites, online marketing and Flash assets that promoted consistent branding across multiple MediaZone channels while collaborating with Marketing, Business and Web Development departments.
- Responsible for creating various marketing collateral from inception to press check. These collateral included outdoor banners, posters, schedules, tradeshow graphics, media kits and more.

Kollar Design Associates | San Francisco, CA | June 2005–December 2005

Web Design Intern

Bookspan, Inc | Garden City, NY | January 2001–September 2002

Web Producer/Developer

I worked in the Creative Department of Bookspan, Inc., leaders in new direct-market book clubs.

- Completed coding the redesign of 45 new book club web sites in 9 months.
- Integrated e-commerce Java enabled web sites using a web-based content management system.

Foodservice.com | New York, NY | March 1999–November 2000

Website Administrator

- Responsible for all aspects of website maintenance.

SKILLS	Photoshop	Illustrator	InDesign	QuarkXPress	Flash
	Dreamweaver	After Effects	Final Cut Pro	DVD Studio Pro	Fontlab
	BBEdit	Acrobat Pro	Bias Peak	ReCycle	Reason
	XHTML	Javascript	CSS	Actionscript	Mac and PC

OTHER SKILLS Conversational Korean

EDUCATION **Academy of Art University** | San Francisco, CA | September 2003–December 2005

Bachelor of Fine Arts Degree in Computer Arts with an emphasis in New Media
3.6 GPA, Featured in the Academy of Art University 2004, 2005 and 2006 Spring Shows.

Tufts University | Cambridge, MA | September 1994–May 1998

Bachelor of Science in Chemistry, Minor in Music, Graduated summa cum laude